



Cookie Policy

How we use cookies and similar technologies on our website.

About Cookies

This Cookie Policy explains how Wizard Application Software Solutions Ltd uses cookies and similar technologies to recognise you when you visit our website and use our services. It explains what these technologies are and why we use them, as well as your rights to control our use of them.

1. What Are Cookies?

Cookies are small data files that are placed on your computer or mobile device when you visit a website. Cookies are widely used by website owners to make their websites work, or to work more efficiently, as well as to provide reporting information.

Cookies set by the website owner (in this case, Wizard Application Software Solutions Ltd) are called 'first-party cookies'. Cookies set by parties other than the website owner are called 'third-party cookies'. Third-party cookies enable third-party features or functionality to be provided on or through the website (e.g., advertising, interactive content, and analytics).

2. Why Do We Use Cookies?

We use first-party and third-party cookies for several reasons. Some cookies are required for technical reasons for our website to operate, and we refer to these as 'essential' or 'strictly necessary' cookies. Other cookies enable us to track and target the interests of our users to enhance the experience on our website. Third parties serve cookies through our website for analytics and other purposes.

3. Types of Cookies We Use

Essential Cookies

These cookies are strictly necessary to provide you with services available through our website and to use some of its features, such as access to secure areas. Because these cookies are strictly necessary to deliver the website, you cannot refuse them without impacting how our website functions.

- **Session cookies:** Maintain your login session and security tokens
- **CSRF tokens:** Protect against cross-site request forgery attacks



- **User preferences:** Remember your language and locale settings

Website Analytics (First-Party, Cookieless)

We measure traffic on the marketing website ourselves – we do not use Google Analytics, Cloudflare Analytics, Plausible, or any other third-party analytics service. The website analytics use **no cookies**, no client-side identifiers, and do not track you across other sites.

For each pageview we record (server-side) the path you requested, the HTTP referrer, your browser family, your device type, a country code derived at the network edge, and a daily-rotating session hash that cannot identify you. Your IP address is truncated (last octet zeroed for IPv4) before storage – we never persist the full IP. From the browser, we additionally record time on page, maximum scroll depth, and outbound link clicks, sent on page exit via `navigator.sendBeacon`. The browser-side signal automatically respects your *Do Not Track* and *Global Privacy Control* headers.

Form Spam Protection

Public forms (contact, registration, feature requests) are protected by a first-party anti-spam check that runs on our infrastructure: an invisible honeypot field, a server-signed timestamp, and per-IP rate limiting. We do not use Google reCAPTCHA, Cloudflare Turnstile, or any third-party CAPTCHA on this website.

Functional Cookies

These cookies enable the website to provide enhanced functionality and personalisation. They may be set by us or by third-party providers whose services we have added to our pages.

Marketing

We do not use marketing or advertising cookies on this website.

4. How Can You Control Cookies?

You have the right to decide whether to accept or reject cookies. You can exercise your cookie preferences by clicking on the appropriate opt-out links provided in the cookie consent banner.

You can also set or amend your web browser controls to accept or refuse cookies. If you choose to reject cookies, you may still use our website though your access to some functionality and areas of our website may be restricted.

Browser Settings

Most web browsers allow you to control cookies through their settings. Here are links to the cookie



settings for popular browsers:

- [Google Chrome](#)
- [Mozilla Firefox](#)
- [Apple Safari](#)
- [Microsoft Edge](#)

5. Cookies We Use

The following table lists the cookies used on our website:

Cookie Name

Purpose

Duration

Type

_session

Maintains user session and authentication

Session

Essential

csrf_token

Security - prevents cross-site request forgery
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Session

Essential

locale

Remembers your language preference

1 year

Functional

cookie_consent

Remembers your cookie consent preferences

1 year

Essential

6. Updates to This Policy

We may update this Cookie Policy from time to time to reflect changes in our practices or for other operational, legal, or regulatory reasons. Please revisit this Cookie Policy regularly to stay informed about our use of cookies and related technologies.

The date at the top of this Cookie Policy indicates when it was last updated.

7. Contact Us



If you have any questions about our use of cookies or other technologies, please contact us:

- **Email:** legal@wizardapplication.com
- **Address:** Wizard Software Solutions Ltd, 30 Circus Mews, Bath, BA1 2PW, United Kingdom

Your Privacy Matters

We are committed to protecting your privacy and being transparent about how we collect and use data. For more information about how we handle your personal data, please read our [Privacy Policy](#).

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